

Advertisement for Illustrators

Weavers service centre, Meerut is an subordinate office of Development Commissioner for handlooms, Ministry of Textiles ,Government of India engaged in overall development of handloom sector. India is country of myriad handloom techniques spread all over the country. All the traditional craftspersons use their language to define the parts as well as technique and process, which is a product of long deep rooted culture and tradition of that craft. However, the textile curriculum never included such traditional languages and vernacular vocabularies of parts and techniques/processes but follows the foreign language (primarily English) to define these technique and parts. Due to this, when a craftsperson has to explain its craft to anyone outside his/her domain, he/she is forced to use this language to explain his/her skills, which impact the soul of the craft but also place the craft person at disadvantage because of lack of knowledge of that language. It is a great tragedy that the craftsperson is forced to learn the foreign language not only to explain its craft to foreigner but also to natives as they too have adopted the foreign language in textile curriculum.

Language is not only a matter of pride for our culture and tradition but it is also a tool for development, hence there is urgent necessity to take step to conserve our craft language.

In view of all above, Weavers service centre Meerut has taken up project **“Handloom Terminology Documentation and Revival”** sponsored by Office of Development Commissioner for Handlooms, Ministry of textile, Government of India. The tentative objectives of the project is to compile the techniques/tools of various handloom and related crafts in their traditional language of four traditional GI product viz Kota Doria Saree, Banarasi saree and brocade , Pashmina Shawl and Kullu Shawl.

In respect of above, Weavers service centre, Meerut invite application from interested and eligible individuals through advertisement.

Following are the requirements of the experts purely on contract basis as per the terms and condition mentioned thereof

A. Illustrators for each craft for two months

a) Educational Qualification

Graduation or post-graduation degree in Illustration, Graphic Design or Communication Design, **Art college** from the recognized design or craft institute.

b) Necessary Experience

- i) Should have an experience of documentation of any craft. College project will not be eligible to be considered
- ii) Experience of work in some technical/engineering area will be preferred.
- iii) Well versed in respective local language
- iv) Preference will be given to those who had done similar work in past in area applied for.
- v) Must have personal camera of good quality.

c) Honorarium, Travelling, lodging and boarding

- i) Honorarium of Rs. 50,000 per month will be given
- ii) Travelling, lodging and boarding will be provided within the limit of Rs. 15,000 per month

d) Detailed Work:-

Illustrator will be provided training at office premises of Weavers Service centre Meerut at the convenient schedule beforehand. All the necessary work need to be done in the field will be explained in details during the training programme. The details of time bound work need to be done in field will be handed over to him and he needs to submit the same within assigned time limit. He needs to submit necessary documents/bills for release of Travelling, lodging and boarding to Weavers service centre ,Meerut.

Interested candidates has to apply online only, sending scanned copy of related documents to meerutwsc@gmail.com by 13/05/2025 till 6.00 PM. No application received after that, will be entertained.