

**CITIZEN'S CHARTER**  
**WEAVERS' SERVICE CENTRE, KANNUR**

**GOVERNMENT OF INDIA  
MINISTRY OF TEXTILES  
WEAVERS SERVICE CENTRE  
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## **WEAVERS' SERVICE CENTRE, KANNUR**

Weavers Service Centre, Cannanore (Kannur) has been established to serve individual Weavers and Master Weavers in Kerala, Handloom Fabric Exporters and Manufacturers, Kerala State Handloom Weavers Co-operative Society (HANTEX) and Kerala State Handloom Development Corporation (HANVEEV). Thus we serve and strengthen the second largest sector of Indian Economy in terms of Employment generation with dedication, devotion and vision. Our aim is to serve you better and to improve the socio economic condition of weavers.

### **OUR VISION**

Promote and facilitate the continuous growth of the handloom industry to complete in the global market.

### **OUR MISSION**

We dedicate ourselves to support the Handloom Sector at large in up-grading-skill, development/diversification of handloom products, technical advice etc.

### **OUR VALUES**

- Recognize the technical needs of handloom weavers.
- Dedicate ourselves to reach every nook and corner of the sector with a helping hand.

### **OUR COMMITMENT**

- To provide all possible technical assistance in terms of design input, technical advice in weaving/dyeing/printing etc. to weavers and all concerned to Handloom Sector.
- To technically support weavers and others on a continuous basis for sustained development of the Handloom Sector.
- To visit the Handloom pockets for rendering technical assistance to weavers and others.
- To conduct Design Exhibition-cum-Dyeing Workshop with a view to create awareness in the weaver clusters about the services available in WSCs and to impart training in dyeing techniques and design development.
- To upgrade the skills of handloom weavers/workers in the field of design development/weaving/dyeing under on-going in-house short term training programmes and also under IHTP Scheme.

### **OUR OBJECTIVES**

We serve you on the following lines: -

- 1.** We develop Fabric samples based on Design and Colour forecast from International Colour Authority. These samples are offered for sale with complete information on qualities for re-production. You can purchase these samples against schedule of charges fixed by Govt. of India and avail the services of this office in re-producing the sample by way of training, Loom setting, Commission of Looms and trial weaving. The minimum schedule of charge for a fabric sample is Rs.200/- for a fabric sample up-to 250 Sq.Cms. size.
- 2.** We update weaving techniques and various accessories used for weaving. You can avail the expertise of this office in improving your/your weavers weaving techniques.
- 3.** We also offer technical guidance in improving the wet processing techniques of your Dye house and impart additional knowledge in wet processing to you/your Dyers and arrange training in the improved techniques of wet processing to your Dyers.
- 4.** We also impart training to your weavers in the improved appliances developed by various Weavers Service Centres in India. The training programme can be availed with in the precincts of Weavers Service Centre, Cannanore or the same can be arranged at your place on request for the benefit of larger number of weavers.
- 5.** Weavers Service Centre, Cannanore conducts Modified De-centralised Training Programme in weaving, Dyeing and Designing to selected Weavers, sponsored by Primary Weavers Co-operative Societies. These training programmes are intended to enhance the skill of weavers in weaving, designing and dyeing. The weavers will be paid Rs.55/- per day as stipend for compensating the wage loss. The training programme is conducted at the Weavers Clusters/Primary Weavers Co-operative Societies or at the place desired by the weavers. The training programmes are always conducted through a Trained Master Trainer or by Technical officials from Weavers Service Centre, Cannanore.
- 6.** Weavers Service Centre, Cannanore also undertake Short Term Training Programme in Weaving, Dyeing and Designing to Weavers sponsored by Primary Handloom Weavers Co-operative Societies at the precincts of Weavers Service Centre. The duration of the Short Term Training Programme is 4 months and the weavers participating in the training programme are paid a stipend of Rs.250/- per month. These programmes are also open to other weavers from out of the Co-operative fold when, duly recommended by the General Manager, District Industries Centre.
- 7.** Short Term Training Programmes are also offered to Weavers or Technical Officials sponsored by Handloom Fabric Manufacturers and Exporters in the process of Weaving, Dyeing or Designing for a maximum period of 2 months. No stipend is payable for such training programme.
- 8.** Weavers Service Centre, Cannanore also arrange Workshops on Design Exhibition Cum Dyeing Demonstration at important weavers cluster in Kerala, for providing an opportunity to the weavers to observe the latest designs and the colour combinations that are prevailing, as well as, to understand various problems connected with wet processing, Dyeing of Azo free colours, Dyeing of Eco-friendly colours from vegetable matters etc. The Workshops are of one-day duration and are conducted in consultation with State Government. The Samples exhibited during workshops can be purchased by you and

Weavers' Service Centre, Cannanore will assist for producing the sample/design, if you experience any difficulties in arranging production.

9. Weavers Service Centre, Cannanore also associate in the conduct of Appropriate Technology Exhibition arranged by National Handloom Development Corporation, Lucknow at various places in Kerala or else where by arranging demonstration in the latest techniques of Weaving, improved wet processing technique as well as new designs. Weavers Service Centre~ Cannanore is also arranging demonstration in the different styles of printing using Blocks, Screen and other mode of Printing Techniques.

10. Weavers Service Centre, Cannanore is also document traditional weaving techniques for preservation and revival.

11. Government of India implements various Handloom Development Schemes for the skill up-gradation of weavers and there-by up-liftment of Handloom Industry .Weavers Service Centre, Cannanore plays an important role while implementing such schemes:-

1. By arranging training programmes
2. By giving suggestions for procurement of looms and accessories, installation of looms as well as
3. Monitoring of implementation of such schemes.

Weavers' Service Centre, Cannanore co-ordinates its function with state Government for the better utilization of Handloom development schemes by weavers. IMPLEMENTATION OF HANDLOOM (RESERVATION OF ARTICLES FOR PRODUCTION) ACT IS ALSO ONE OF THE PRIME RESPONSIBILITIES OF WEAVERS ' SERVICE CENTRE.

## **OUR RESOURCES**

We draw our strength for the above performance from the Development Commissioner for Handlooms, Ministry of Textiles, ;0 Govt. of India as well as from the timely guidance from the Director (South Zone), Weavers Service Centre, Chennai and the Director, Handlooms and Textiles, Govt. of Kerala. Weavers Service Centre, Cannanore function with well equipped weaving section, design section and dyeing section which are manned by well experienced technical officials.

*Looms and Accessories installed in the Weavers Service Centre, Cannanore are related to the production style followed by Weavers of Kerala so that the developments on the loom by Weavers Service Centre, can be easily and quickly transferred on the looms of the weavers with out much difficulty.*

## **FUNDAMENTAL ARMS OF WEAVERS' SERVICE CENTRE**

Technical services of Weavers Service Centre, Cannanore are conducted by the following important sections:-

## **1. DESIGN SECTION –**

A design section consisting of expert Artists/Painters/ Designers from famous Schools of Art in India are functioning as Art Designers in Weavers Service Centres. These designers create/ develop new designs, new colour combinations as per colour forecast from International colour authority. Designs for Weaving and designs for printing are prepared by the Art Designers. Designs for weaving includes for dress materials, sarees, interior furnishing fabric, Jacquard furnishing materials, Jacquard dress materials as well as for EXPORT PRODUCTION. Designs for printing are prepared for printing dress materials, Bed sheets and bed covers, for curtains etc., for Block printing and for Screen -printing purposes. These designs are also documented and preserved for future reference. Designers also develop traditional patterns from out of wall painting of important temples in Kerala for eg. Mattancherry wall paintings. The Designers develop designs for domestic and export market. For export market textural designs are developed for producing made-ups, furnishing fabric, Table covers, Table runners, Table Mat, Tea Mat etc., etc. The services of Art Designers can be engaged by anybody :from the Handloom Industry for developing new samples. The schedule of charges for designs developed by designers are based on the size of the design, the minimum charge being Rs.50/- per design for a normal and simple pattern and Rs.1000/-for a design for Wedding saree or for any other traditional and very costly sarees.

The weaving section develop fabric samples based on designs produced by Art Designers and the Printing section used the designs for printing dress materials, wall hangings, bed covers, wall panels, sarees and Made-ups etc.; etc.;. The Paper designs developed by Designers can't be used directly for weaving. These designs are to be converted into Graph designs appropriate to the quality to be produced. Preparation of Graph designs are being done by Pattern Maker cum Designer, a well experienced and technically qualified person, as well as, by weavers with experience in weaving. You can select Graph designs suitable for weaving any types of Handloom Fabrics on payment of schedule of charges ranging from Rs.50/= and upwards. Usually the charges are fixed based on the size of the Graph Design and the charges are to be paid at the cash counter of the WEAVERS' SERVICE CENTRE CANNANORE.

## **2. WEAVING SECTION –**

Talented and well-experienced weavers were selected and appointed in the weaving section of Weavers Service Centre, Cannanore, by a Selection committee constituted by the Development Commissioner for Handlooms, New Delhi. Usually weavers are from the traditional community and are well experienced in the style of designs produced by Weavers Service Centre, Cannanore. Apart from weavers there are number of other staff members functioning as assistant to weavers, who are also well experienced in the style of their performance category. Weavers can independently produce fabric samples in addition to the developments through research by other weaving section technical officials like Assistant Director (Weaving), Technical Superintendent, as well as guidance from Design section. You can avail the services of the weaving section or purchase the Fabric samples, the minimum cost of the fabric

sample being Rs.200/- for a sample of 9” X 12” and upwards. Details of schedule of charges are annexed separately.

### 3. DYEING SECTION –

A well-equipped Dyeing Laboratory is functioning with in Weavers Service Centre, Cannanore, which is manned by technically qualified and well-experienced officials. Weavers Service Centres are primarily responsible for bringing out Cotton, Silk and Woolen shade cards through out India for the benefit of Handloom Industry. Already four generations of Cotton and Silk shade cards and one edition of Woolen shade card, consisting shades, of different group of colours, mixed shades, shades based on colour forecast, topped shades along with complete information on various processing technique, correct quality of chemicals, Dyes, Water and Temperature of Dyeing as well as fastness properties of the colours are illustrated in the shade cards for easy reference. The 5th generation shade cards on Cotton and Silk are being developed and produced by Weavers Service Centres. Shades illustrated are Azo free, eco- friendly as well as with a reference to Pantone Textile Colour System. The Cotton shade card No.4 is available for Rs.113/-and Silk shade card No.4 is priced at Rs.150/-. The Woolen shade card is available for Rs.150/-. Dyeing section also undertakes matching of shades, water testing for hardness, shrinkage test identification of fibers and can conduct Dyeing demonstration where ever required.

### 4. PRINTING SECTION –

A printing section consisting facilities for Block printing and Screen printing is functioning at Weavers Service Centre, Cannanore with well experienced printers, using traditional hand blocks as well as screen designs based on Kerala tradition. Printing section constantly evolves new techniques for creating new effects in printing always.

#### **Our Services**

Service arms of Weavers Service Centre, Cannanore:-

The following technical personals can be contacted for guidance and Technical assistance with relation to various aspects of manufacture of Handloom fabrics.

- |  |  |
|--|--|
| 1. Tapan Sharma<br>Assistant Director<br>Officer-in-charge | Tel.No. 0497700937<br>& Fax 0497711085<br>E-mail: <a href="mailto:cnn-wsccan@sancharnet.in">cnn-wsccan@sancharnet.in</a> |
| 2. R.Rajendran<br>Technical Assistant (Dyeing)             | -do-   |
| 3. P .Narayanan<br>Weaver Gr. I                            | -do-   |
| 4. K.Nandan<br>Weaver Gr. II                               | -do-   |

- |                                     |      |
|-------------------------------------|------|
| 5. Ramesan Kommeri<br>Weaver Gr .II | -do- |
| 6. K.Gopinathan<br>Dyer             | -do- |
| 7. Sh.C.Ranganathan<br>Art Designer | -do- |

**WHAT YOU CAN EXPECT FROM WEAVERS SERVICE CENTRE,  
CANNANORE.**

<b>Sl.No. Particulars</b>	<b>Approximate Time</b>
1. Analysis of cloth samples for quality-particulars	3 Hours
2. Testing of Yarn	1 Hour
3. On the spot technical assistance i.e., at the place of Weaver	
a) Setting up of Dobby Loom (Bottom- closed shed Dobby)	3 Days
b) Lattice Dobby	3 Days
c) Setting up of Jacquard Looms	10 Days
4. Development of new fabrics/designs with the existing warp on the loom	1 Day
5. Demonstration of defect free fabric production.	1 Day
6. Training in multy treadle, Dobby and Jacquard weaving	5 Days
7. Preparation of Graph designs, Jacquard card cutting, lacing for Jacquard weaving	5 Days
8. Development of Fabric samples, and new Designs on demand.	5 Days
9. Paper designs and Fabric samples from immediate ready stock	
10. Modified De-centralised Training Programme on weaving at the weavers' cluster under up-gradation of skill of weavers.	60 Days
11. <i>Modified De-centralised Training Programme on Designs at the weavers' cluster under up-gradation of skill of weavers</i>	<i>30 Days</i>
12. Modified De-centralised Training Programme on Dyeing at the weavers cluster under up-gradation of skill of dyers.	15 Days

**WEAVERS' WILL BE PAID A SUM OF Rs.55/- PER DAY AS STIPEND DURING THE PERIOD OF TRAINING PROGRAMME UNDER MODIFIED DECENTRALISED TRAINING PROGRAMME**

13. Short Term Training Programme at Weavers 4 Months Service Centre, Cannanore in Weaving, Dyeing and Designing.

[Candidates for Short Term Training Programme are to be sponsored by Primary Weavers Co-op. Societies and duly recommended by District Industries Centre and they will be paid a sum Of Rs.250/- per month as stipend.]

14. Observation Training Programme

1) Observation in Weaving 1 Month

2) Observation in Dyeing 1 Month

[Observation training programme is for candidates from Handloom Fabric Manufacturers and Exporters. No stipend will be paid for the Observation Training Programme. ]

15. Information on Central and State sponsored Handloom Development Schemes. Across the Table

16. Statistical information on Handloom industry Across the Table

17. Address of important Handloom Exporters and Manufacturers Immediate

18. Information on suppliers of loom accessories equipments etc. Immediate

19. Information on Colour and Design forecast Across the Table

20. Information on items such as made-ups exported at present Across the Table

21. Basic information on the preparation of Projects for Financial assistance from Govt. sponsored schemes. 3 Hours

22. Information on Handloom Reservation of Articles for production Act 1985 3 Hours

23. Information on National Award from the Ministry of Textiles Across the Table

24. Information on various Exhibitions, National as well as International Across the Table

25. Information on Value added items Across the Table

26. Information on National and International Colour forecast, Designs etc. , Across the Table

27. Matching of Shades 2 Days



28. Comparison of shades with Pantone Textile Colour System using the stock shades	3Hrs.
29. Information on wet processing, correction of faults etc.	2 Hours
30. <i>Demonstration in the correct method of Dyeing fast colours at the Weavers Clusters</i>	2 Days
31. Problem solving in Dyeing	3 Hours
32. Information on Azo free and eco-friendly colours	1 Hour
33. Address of manufacturers of Dye stuffs, Dyeing equipments, Chemicals etc.	Across the Table

### **GENERAL GUIDELINES**

If you require any assistance in the development of new designs, fabric development, product development, cloth analysis, problems related to Dyeing and Weaving and information on various Handloom Development schemes, address of manufacturers of weaving accessories, CAD/CAM systems and Dye stuffs and Chemical, information on Handloom Export Promotion Council, Exporters and National Award etc., etc. You may please contact Officer-in-charge, Weavers Service Centre, Cannanore at the following address :-

Government of India  
Ministry of Textiles  
Weavers Service Centre  
Madeena Complex  
South Bazar  
Cannanore-670002. ...  
Telephone: 0497- 700937  
Telefax; 0497-711085  
E-mail : [cnn-wsccan@sancharnet.in](mailto:cnn-wsccan@sancharnet.in)

You will get immediate remedies for various problems related to the Handloom industry .You can regularly write to us for any type of information on Handloom industry in the State. Your request will be considered and dealt on an emergent basis.

An information and facilitation counter is functioning at Weavers Service Centre, Cannanore. Upon reaching Weavers Service Centre, Cannanore, you can contact the following personals for your guidance in respect of weaving and designing: -

1. Sh. Tapan Sharma, Assistant Director (Processing)

*In respect of Printing and Dyeing: -*

**1. Sh. R. Rajendran, Technical Assistant (Dyeing )**

**A separate grievance cell is functioning at :-**

**1. The O/o The Director (SZ),  
Weavers Service Centre,  
C-I-B, Rajaji Bhavan,  
Basant Nagar, Chennai- 90.  
Tel No: 044-4918655**

**2. The O/o The Development Commissioner (Handlooms )  
Ministry of Textiles  
Udyog Bhavan  
New Delhi -110011.  
Tel No.011 3011238**

**If you are having any specific grievance while dealing with officers and Staff of Weavers Service Centre, Cannanore, you may please contact for immediate redressal from the following persons: -**

**1. Addl. Development Commissioner for Handlooms  
O/o The D.C. Handlooms  
Ministry of Textiles, Udyog Bhavan,  
New Delhi -110011.  
Tel No.011 3011238**

**2. Director (SZ)  
Weavers Service Centre  
C-I-B, Rajaji Bhavan  
Basent N agar, Chennai -90  
Tel No. 044- 4918655**

**REVISED SCHEDULE OF CHARGES FOR DESIGNS, CLOTH SAMPLES, PHOTOGRAPHS ETC., SUPPLIED BY THE WEA VERS SERVICE CENTRE/INDIAN INSTITUTE OF HANDLOOM TECHNOLOGY AND FOR OTHER TECHNICAL ASSISTANCE IN DESIGNS, WEAVING, PRINTING ETC., RENDERED TO THE HANDLOOM INDUSTRY.**

**Item of work**

**Amount of service charges  
effective from 01-08-1999 .**

## ART SECTION

### A. PAPER DESIGNS

- |   |                |
|---|----------------|
| i) Designs with stripes and checks and additional colour schemes                              | Rs.50/- each   |
| ii) Designs ( except those covered in A.i above) where the report does not exceed 100 sq.cms. | Rs.100/-each   |
| iii) Designs where the repeat does not exceed 250 sq. cms.                                    | Rs.150/- each  |
| iv) Designs where the repeat does not exceed 1000 sq. Cms.                                    | Rs.250/- each  |
| v) Designs where the repeat is above 1000 sq. cms.  | Rs.600/- each  |
| vi) Wedding Saree/Special design print like Paithani, Baluchari, Jamdani etc.                 | Rs.1000/- each |

### B. PATTERN MAKING CHARGES (PAPER}

1. 10 “ x 10 “ graph Rs.2/- per sq. inch subject to minimum Rs.50/-
2. Graph paper designs
  - a) Up to 100 hooks/leaves Rs.100/- each
  - b) Up to 400 hooks Rs.400/-, up to 200 picks & Rs.100/- for each additional 100 picks
  - c) Above 400 hooks Rs.600/- up to 200 picks & Rs.200/- for each additional 1 00 Picks
  - d) Jala Making: The cost of graph designs as per schedule (B/1) above plus other charges as per approved formula.
  - e) Cloth Analysis to be treated as technical assistance and charged accordingly.
  - f) Jacquard card cutting and lacing As per approved formula subject to a minimum of Rs.150/-

## WEAVING SECTION

### A. FABRIC SAMPLES

- |  |                                |
|--|--------------------------------|
| i) Up to 250 sq. cms. (9” X 12”)   | Rs.200/- each                  |
| ii) Up to 2500 sq. cms. <ol style="list-style-type: none"><li>a) (Vegetable fibres and Regenerated Cellulose fibres )</li><li>b) (Animal fibres, synthetic fibres other including blends )</li></ol> | Rs.300/- each<br>Rs.400/- each |

- iii) Sizes above 2500 sq. cms. As per approved formula subject to minimum of Rs.200/-
- iv) Additional Colour schemes Rs.100/- each

**TECHNICAL ADVICE**

For rendering technical advice on any Technical problems viz. Cloth analysis, Matching of shades etc. Rs.200/-

**DYEING AND PRINTING SECTION**

**A. PROCESSING**

Bulk dyeing (as per approved formula) Subject to a minimum of Rs.50/- Per sample for bulk as per Approved formula.

**B. PROCESSING OF ANIMAL FIBRES**

- i) Scouring/De-gumming Rs.50/- per sample. Bulk as per approved formula.
- ii) Dyeing As per approved formula

**C. SYNTHETIC & OTHER MAN MADE**

FIBRES & BLENDS As per approved formula.

**D. MATCHING & SAMPLE DYEING**

*To be treated as technical Assistance and charged accordingly.*

**E. PRINTING**

- a) Screen making charges As per approved formula
- b) Printing Charges As per approved formula
  - i) Samples up to 250 sq. cms. Rs.100/-
  - ii) Samples up to 2500 sq. cms.
    - (a) Cotton Rs.200/-
    - (b) Silk Rs.300/-
  - iii) Samples above 2500 sq. cms. As per approved formula subject to minimum charges of Rs.200/- & Rs.300/- for cotton/silk.