

# **CITIZEN'S CHARTER**

**WEAVERS' SERVICE CENTRE, VIJAYAWADA**

**GOVT. OF INDIA  
MINISTRY OF TEXTILES  
WEAVERS' SERVICE CENTRE  
APCO BUILDING, GOVERNORPET  
VIJAYAWADA – 520 002  
Ph. No.0866-2430916/2440213  
FAX-0866-2578733  
vjwawscvja@sancharnet.in  
www.handlooms.nic.in  
texmin.nic.in**

# **WEAVERS' SERVICE CENTRE, VIJAYAWADA**

## **OUR ORGANISATIONAL PHILOSOPHY**

- Target clientele : Decentralised and dispersed handloom sector – Handloom Weavers
- WSC, Vijayawada: Friend for guidance and partner in progress.
- Motto : Excellence, Facilitation and promotion.

## **OUR VISION**

Promote and facilitate the continuous growth of the handloom industry to complete in the global market.

## **OUR MISSION**

We dedicate ourselves to support the Handloom Sector at large in up-grading-skill, development/diversification of handloom products, technical advice etc.

## **OUR VALUES**

- Recognize the technical needs of handloom weavers.
- Dedicate ourselves to reach every nook and corner of the sector with a helping hand.

## **OUR COMMITMENT**

- To provide all possible technical assistance in terms of design input, technical advice in weaving/dyeing/printing etc. to weavers and all concerned to Handloom Sector.
- To technically support weavers and others on a continuous basis for sustained development of the Handloom Sector.
- To visit the Handloom pockets for rendering technical assistance to weavers and others.

- To conduct Design Exhibition-cum-Dyeing Workshop with a view to create awareness in the weaver clusters about the services available in WSCs and to impart training in dyeing techniques and design development.
- To upgrade the skills of handloom weavers/workers in the field of design development/weaving/dyeing under on-going in-house short term training programmes and also under IHTP Scheme.

### **OUR MANDATE:**

- To serve and strengthen the second largest sector of Indian Economy in terms of employment generation with dedication, devotion and vision.

### **OUR OBJECTIVES**

- Of product development to evolve more marketable products by interaction between expertises available in the fields of weaving, designing and processing.
- In improving weaving techniques and accessories and appliances used in weaving.
- In improving techniques of processing.
- In training weavers by disseminating improved techniques and new designs by undertaking training Programmes within the precincts of the Centre and in the field.
- In providing market support by arranging interface between designers, producers and buyers, which include execution of, sample orders.
- In solving problems arising in pre-loom, loom and post-loom processes and technologies.
- In arranging exhibitions, seminars, workshops focusing on new and improved designs, equipments and processing techniques.
- In preserving and documenting traditional skills and revival of traditional skills and revival of traditional designs for production and marketing.
- In implementing various schemes in handloom sector of the Govt. of India and providing assistance and interaction with State Governments, handloom agencies such as Apex and primary cooperatives, State and private undertakings dealing in handlooms.
- Monitoring of projects sanctioned under various central schemes.

### **OUR RESOURCES**

- Full commitment and support of the Govt. of India to make the Service Centre a vibrant focal point of development and growth of the handloom sector.

- Qualified technical personnel in the discipline of Design, Dyeing, Processing, Weaving and necessary support staff.
- Need-based looms, accessories, allied equipments and other teaching aids.
- Need-based design development, design adoption, design dissemination, technical inputs in the form of research in looms, dyes, dyeing techniques and innovations in appliances and accessories used by the weavers.
- An excellent collection of paper design and fabric samples to choose from for commercial production.
- An excellent Dyeing Laboratory, Design Section, Weaving Section, Printing Section, Library and Documentation Section and Computer Aided Textile Design Section for sample development, training, expert guidance and for extension services.

## **OUR ARMS FOR SERVICE**

### **Design Section**

- Artists drawn from the best talent available in art schools are constantly engaged in preparing paper designs. These designs comprise both for weaving and for hand block printing. The attempt is to preserve traditional designs by reviving them and/or adopting them to the requirements of the market. These designs help in production of items both for domestic and export markets. The CAD facility available helps in preparing the designs and techniques with the aid of a computer. This Centre has the services of Jala Makers, Graph Paper Designers who work in cloth association with the Dyeing Laboratory and the Weaving Section. Care is taken to see that the designs developed are within the discipline imposed by the types of yarn, dyestuffs and weaving techniques as per requirements of the sector.

### **Weaving Section**

- Skilled weavers drawn from the main traditional weaving communities of the countryman the Weaving Section. They are supervised by qualified Textile Technologists. Facilities of prototype looms and weaving equipments are available in the Section. Fabrics in new designs and new textures are produced using different yarns. The section also undertakes simple improvements in looms and in the processes of weaving.

### **Dyeing Laboratory**

- The Dyeing Laboratory works in Office premises. This Laboratory brings out number of new shades in Cotton and to some extent in silk and wool both in Vegetable and Synthetic colors. However, the Dyeing Laboratory possesses new shade cards for silk, cotton and these shade cards illustrate a number of shades in use in the field of

handlooms and also give details of the method of application of dye stuffs, temperatures to be maintained and the length of dyeing period for each

shade. These cards also provide information on degumming, scouring, bleaching, dyeing, etc. and the equipments used in dyeing and testing methods.

### **Printing Section:**

- Fully equipped Printing Section manned by experienced Printers and other Qualified Technical Personnel capable of developing Techniques in cost processing of fabrics is available in the premises of Weavers' Service Centre, Vijayawada., This Section carries out experiments in the preparation of basic materials for Hand-block printing. The Section also fully equipped to carry Vegetable Prints with Hand-Blocks. Dischargeable and Non-dischargeable dyestuffs have been effectively used to obtain multiple effects of rare beauty .The Section has greater expertise in Block Printing of Vegetable Colours and cordially develop new designs and patterns. The Section also has expertise in making Hand-blocks.

### **Library and Documentation Section:**

- A collection of cloth samples, photographs, books and periodicals dealing with various aspects of the textile industry is available in these Sections. In an attempt to augment the resources of the Weavers' Service Centre, Vijayawada, there is a proposal to acquire a sizeable collection of books and periodicals to form a Library.

## **OUR CHARTER OF SERVICES**

### **I. DESIGN DEVELOPMENT:**

- The Designs developed in the Centre either in Design Section, Weaving Section or Printing Section are supplied to the Handloom Agencies, such as, Apex Societies, viz., APCO, APTEX, Primary Weavers' Co-op. Societies, Manufacturers of Handloom Products and exporters of Handloom Goods.
- While providing designs to the Handloom Agencies a nominal charges approved by the Development Commissioner for Handlooms, New Delhi are collected from the Agency. The rates are given in Annexure-I.
- The Weavers in the Weaving Section of Weavers' Service Centre, Vijayawada develop new fabric samples using different types of yarns, viz., Cotton, Jute, Silk, Wool and other manmade fibres by adopting different techniques and equipments, such as treadle, Dobby, Jala, Jacquard etc. The samples so developed are supplied to production units of

Handloom Products to improve their marketability both in local and export. While supplying the samples to Handloom Agencies a nominal

charges are collected approved by the Development Commissioner for Handlooms, New Delhi. The rates are given in Annexure-I.

- The Printing Section of Weavers' Service Centre, Vijayawada carries out printing of Home Furnishings in silk, cotton, Jute materials mainly with Vegetable colours using Hand-Blocks. It also carries printing of Dress materials both in cotton and silk. The Printings are carried out under the guidance of Art Designers using traditional motives with new layouts and colour combinations keeping its end use. These samples are supplied to Printing Units located around Vijayawada as well as individuals. The charges are collected as per the approved rates from the parties who collected the samples-
- Weavers' Service Centre, Vijayawada is linked with Ncm in order to provide information to weavers in terms of fast changing consumer preferences, fashion trends and technological developments in the means of communication both within and abroad.

## **2. TRAINING:**

- Weavers' Service Centre, Vijayawada impart training through Modified Decentralised Training Programme Scheme to Semi-skilled and Skilled weavers sponsored by State Handloom Authorities through Co-op. Societies or N.G.Os. to upgrade their skills for product development, product diversification and improvement in productivity in weaving, Dyeing Technique and Design Development. The duration of the Training is 2 months in Weaving, One month in Designing and 15 days in Dyeing and conduct at the places of beneficiaries paying a stipend of Rs.551/- per day. No fee is collected from the Trainees. The Weaver and/or beneficiary must be semi-skilled or skilled below the age of 40 years and who can read and write in local language. A Master Trainer selected from the Discipline must undergo a familiarization Training Programme for 15 days at Weavers' Service Centre, Vijayawada. He will be paid a stipend of Rs.75/- per day during Familiarization training and Rs.2500/-P .M. as Honorarium, while conducting training to the Trainees.
- Weavers' Service Centre, Vijayawada provide Observatory Training in the premises of this Centre on specified special techniques of Weaving, Designing, Vegetable Printing, Batik Printing, Chemical Printing using Hand-Blocks for a period of one month collecting a fee of Rs.600/- as three technical assistance charges @ Rs.200/- each.(approved in the South Zone Officers-in-Charge meeting at Cannanore ).

## **3. TECHNICAL ASSISTANCE:**

Weavers' Service Centre, Vijayawada provide the following technical services to the beneficiaries in the Industry as follows:

- Provide technical data on a given fabric sample for its reproduction to the Societies and other Production Units charging a nominal fee as approved by the Department.
- Provide Technical Assistance for the purchase of new looms by the Co-operative Societies.
- Provide Training to the Master Trainers sponsored by the Weavers' Co-op, Societies under various Project Package Schemes sanctioned to the Co-op. Societies in the State so as to enable them to conduct training to the beneficiaries under this Scheme.
- Provide Technical Assistance in setting up of looms to conduct Training Programmes in Weaving to the Weavers under Project Package Scheme.
- Provide technical assistance to the Weavers in the field of rectifying the malfunctioning of the improved gadgets attached to the looms.
- Provide technical assistance to the beneficiaries in matching of given shades charging a nominal fee as approved.
- Submit Water Analysis Reports and advise the suitability of Water for Dyeing purpose charging a nominal fee as approved.
- Extend Technical Assistance on fastness of shades as well as Printing Techniques used in Textile Printing.

#### **OUR ACTIVITIES:**

##### **1. EXHIBITION**

- Weavers' Service Centre, Vijayawada holds Dyeing cum Design Exhibitions in the interior clusters of weavers to familiarize them with the latest and the best in the dyeing and design techniques-
- Weavers' Service Centre, Vijayawada arrange live demonstration of improved techniques of Weaving and Printing to create awareness of the developments in general and to the weavers in particular at Appropriate Technology Exhibitions organised by NHDC & National Handloom Expos sponsored by Development Commissioner for Handlooms, New Delhi throughout India.
- Weavers' Service Centre, Vijayawada submit exclusive cloth samples developed in this Centre for display in the Theme Pavilion of National Handloom Expos. sponsored by Development Commissioner for Handlooms, New Delhi through out India to create awareness of the latest designs developed in Handloom Sector .

##### **2. RESEARCH & DEVELOPMENT:**

- Weavers' Service Centre, Vijayawada is carrying R & D Work for Loom development, Design modification, Development of Natural and/or Vegetable colours, Unique Sample Development.
- To do in-house work for the improvement of various machinery and appliances used by the Handloom Industry and other trades or Industries.
- To investigate into and help improvement of various processes of Manufacture with a view to securing greater efficiency rationalization and reduction of costs.

### **3. MONITORING OF SCHEMES:**

- Monitoring the implementation of Handloom Schemes such as P.P.S., H.D.C. Q.D.U., I.H.V.D., Work shed cum Housing, DDHPY AND DEPM Schemes sanctioned to Weavers' Co-op. Societies in the coastal Districts of Andhra Pradesh including Chittoor and advise the Societies in proper utilisation of funds under various heads.

### **4. HANDLOOM RESERVATION ACT:**

- Weavers' Service Centre, Vijayawada conduct visits to the Power-loom Units for Enforcement of Handloom Reservation Act.

### **5. DOCUMENTATION:**

- Weavers' Service Centre, Vijayawada documenting the Traditional samples and/or Designs including Samples developed in the Centre with all Technical Data for future references.

### **6. MARKET SUPPORT:**

- Weavers' Service Centre, Vijayawada provides marketing guidance by nominating and forwarding Weavers and/or Master Weavers for participation in Delhi Haat, Surajkund Mela, Taj Mahotsav, Udaipur Craft Mela, Shilparamam etc. to promote marketing of handloom goods

### **7. PROMOTION OF EXCELLENCE:**

- Weavers' Service Centre, Vijayawada recommends from the area of Coastal Districts of Andhra Pradesh including Chittoor, the Weaver, Master Weaver, Printer and others developing outstanding Handloom Products for National Award to be presented by the President of India to recognise the skill of the outstanding Craftsmen.



## **HELP AND GUIDANCE**

### **GRIEVANCE:**

- Weavers Service Centre, Vijayawada placed a complaint / grievance box which may be used to drop a written complaint / grievance. The box will be opened and checked daily for contents (s), if any.
- A complaint / grievance will be promptly acknowledged and requisite action taken and communicated within 30 working days of receipt.
- If for valid reason (s) a complaint / grievance cannot be redressed within the due time, a suitable interim intimation will be sent promptly by WSC, Vijayawada.
- All efforts will be made to locally and satisfactorily redress grievances. However, if a complaint / grievance has not been attended to promptly or satisfactorily, at the local level, the matter may be considered to be taken up in writing with the following functionaries.

**Development Commissioner (Handlooms ),  
Ministry of Textiles, Room No.56, Udyog Bhawan, New Delhi.**

**(OR)**

**Additional Development Commissioner and Chief Vigilance Officer  
(Handlooms), Ministry of Textiles, Room No57, Udyog Bhavan, New  
Delhi.**

**(OR)**

**Joint Development Commissioner (Handlooms), Ministry of Textiles,  
Room No.55-A, Udyog Bhawan, New Delhi.**

**(OR)**

**Zonal Directors, Weavers Service Centres, Chennai.**

Revised Schedule of Charges for Designs, Cloth Samples etc. supplied by the Weavers' Service Centre/Indian Institute of Handloom Technology and for other Technical Assistance in Designs, Weaving Printing etc. rendered to the Handlooms Industry.

**Item of work Amount of Service Charges effective from 01-08-1999**

**ART SECTION**

**A. Paper Designs:**

- |   |                |
|---|----------------|
| i) Designs with stripes and checks and additional colour schemes                              | Rs.50/- each   |
| ii) Designs (except those covered in A(i) above) where the repeat does Not exceed 100 sq.cms. | Rs.100/- each  |
| iii) Designs where the repeat does not exceed 250 sq.cms.                                     | Rs.150/- each  |
| iv) Designs where the repeat does not exceed 1000 sq.cms.                                     | Rs.250/- each  |
| v) Designs where the repeat is above above 1000 sq.cms.                                       | Rs.600/- each  |
| vi) Wedding Saree Special design print like Paithani, Baluchari, Jamdani etc.                 | Rs.1000/- each |

**B. Pattern Making Charges (paper)**

**1. 10"x 10" Graph Rs.2/- per sq.inch. subject to minimum Rs.50!-**

**2. Graph Paper designs:**

- |   |               |
|---|---------------|
| i) Upto 100 hooks/leaves  | Rs.100!- each |
| ii) Upto 400 hooks Rs.400/- upto 200 picks & Rs.1 00/- for each additional 100 picks.                             |               |
| iii) Above 400 hooks Rs.600/- upto 200 picks & Rs.200/-for each additional 100 picks.                             |               |
| iv) Jala Making The cost of graph designs as per schedule (B/1) above plus other charges as per approved formula. |               |
| v) Cloth Analysis To be treated as technical assistance and charged accordingly.                                  |               |
| vi) Jacquard card cutting As per approved formula subject to a And lacing minimum of Rs.150/-                     |               |

**WEAVING SECTION**

**Fabric Samples: -**

- |                                 |               |
|---------------------------------|---------------|
| i) upto 250 sq. cms. (9" x 12") | Rs.200/- each |
|---------------------------------|---------------|

- ii} Upto 2500 sq.cms.
  - a) (Vegetable fibres and Regenerated Cellulose fibres) Rs.300/- each
  - b) (Animal fibres, synthetic fibres other including blends) Rs.400/-
- iii) Sizes above 2500 sq.cms. As per approved formula subject to minimum of Rs.200/-
- iii) Additional colour schemes Rs.100/- each

**Technical Advice**

For rendering technical advice on any technical problems viz. cloth analysis matching of shades etc. Rs.200/-

**Dyeing and Printing Section:**

**A. Processing:**

Bulk dyeing (as per approved formula) Subject to a minimum of Rs.50/- per sample for bulk as per approved formula

**B. Processing of Animal Fibres:**

i) Scouring/Degumming Rs.50/- per sample. Bulk as per approved formula.  
 ii) Dyeing As per approved formula.

**C. Synthetic & Other Man Made Fibres & Blends** As per approved formula

**D. Matching & Sample Dyeing** To be treated as technical assistance and charged accordingly.

**E. Printing:**

a) Screen making charges As per approved formula

b) Printing Charges As per approved formula

i) Samples upto 250 sq.cms. Rs.100/- each

ii) Samples upto 2500 sq.cms.

a) Cotton Rs.200/-

b) Silk Rs.300/-

iv) Samples above 2500sq.cms. As per approved formula subject to minimum charges of Rs.200/- & Rs.300/-

v)

**Costing of Computer Designs:**

	A4Size	A3Size
Cost per design :	Rs.252-80	Rs.288-
20		

Cost per design A4 size : Rs.250/-

Cost per design A3 size : Rs.300/-

**Cost of Computer Graphs:**

1. For 200 Hooks Jacquards: Rs.2/- only per card
2. For 400 Hooks Jacquards: Rs.3/- only per card
3. For 600 Hooks Jacquards: Rs.5/- only per card