REPLIES TO QUERIES OF PRE-BID CONFERENCE HELD ON 7th NOVEMBER 2016, FOR LEASING OF 28 SHOPS

IN PHASE 1 of TRADE FACILITAITONN CENTRE & CRAFTS MUSEUM, VARANASI

SI. No	Provisions as per Notice Inviting Tender (NIT)	Queries/Suggestions raised by participants	Replies to pre-bid queries
	Rajiv Agrawal Name of Firm: - Fabrication		
1.	(Section 1) Project Overview	What are the various tenant spaces planned for the project?	Project over view is attached as Annexure-1 at end of these replies to queries.
	- reject channell	Kindly provide below details of marts	ona or moso replice to querios.
		- What would be the total units planned?	Present NIT is only for leasing of 28 shops.
		- What is the basic difference between shops and marts?	, , , , ,
		- What products can be put in marts?	In 28 shops presently offered for leasing, only
		- Who should ideally apply for space in marts?	Handicraft/ Handloom/ Handwoven Rugs &
		Can we define this category wise?	Carpets and Durries will be permitted.
2.	(Section 1, Point 6)	Can Textile and Garments sector also be eligible?	No change in PQ criteria
	PRE QUALIFICATION CRITERIA		
			Refer section 2 of NIT, for eligible Varanasi
	The applicants shall meet the following requirements		region products.
	through supporting documentation:		
	a. Applicants who have existing establishments in		In the 28 shops presently offered for leasing only
	Varanasi district or adjoining districts shall be only		Handicraft/ Handloom/ Handwoven Rugs &
	eligible to take part in the tender process.		Carpets and Durries will be permitted.
	b. The applicant should have a minimum average annual		
	turnover of INR 50,00,000 (Fifty lakh only) during last		
	three financial years (2013-14 to 2015-16) in specified		
	business/trade of Varanasi region products.		
	c. The applicant should be in specified business/trade of		
	Varanasi region products for the last 3 (three) years		
	from the tender due date.		
	Mr. Saiyad Hasan Ansari	1	<u>I</u>
	Name of Firm: Haji Mohd. Faroogue & Co		
3.	(Section 1, Point 6)	The minimum average annual turnover should be reduced to Rs.	Turnover related Pre-Qualification criteria is
	Pre-Qualification Criteria	25,00,000 especially for Handloom and Handicraft sector.	amended as mentioned below:
	b. The applicant should have a minimum average annual		b. The applicant should have a minimum average
	turnover of INR 50,00,000 (Fifty lakh only) during last three		annual turnover of INR 40,00,000/- (Rupees Forty
	financial years (2013-14 to 2015-16) in specified		Lakh only) during last three financial years (2013-
	business/trade of Varanasi region products.		14 to 2015-16) in specified business/trade of
			Varanasi region products.

	Shri. Rajiv Agrawal	ration						
4.	Name of Firm: - Fabrication (Section 1: Point 12) Applicants submission for Eligibility a) A brief description of the organization supported by a certified copy of registration of the Firm and details of contact person in Form 1.		What are the Registration Certificates required for Sole Proprietorship firms? Can we submit SSI, Sales tax, VAT or registration certificate with Govt. of India			Any 2 of the below mentioned documents in the name of bidder, can be submitted in support of pre-qualification criteria A and C SSI Registration Valid Business License or Certificate of Registration issued by State/Central Government authority Registration certificate/license issued by Municipal authorities such as Shop & Establishment Certificate/Trade License CST/VAT/Service Tax Certificate or Letter of Registration for CST/VAT/Service Tax Complete Income Tax return (ITR 4) duly acknowledged by Income Tax authorities. The name of the firm would appear on 2nd page of ITR 4 Import - Export certificate (IEC Code) issued by the Director General of Foreign Trade.		
5.	(Term Sheet, Point No. 15) Minimum Reserved Price for Lease Rental		I would like to give below the Costing of Shop operations to justify reduction in Rent Rate and Maintenance: SI. Item of Expense Rs.				t no. 15 of ter	m sheet stands amended as
	15 Minimum Reserved Price for Lease Rental	Rs. 25 per square feet of shop carpet area per month	2. 3. 4. 5. 6.	Rent per month @ Rs. 30/- per Sq.ft (since Rs,. 25/- is the Floor price) Floor Price should not be more than Rs. 10/- Sq. ft. CAM charges @ Rs. 5/- Sq.ft (it should not be more than Rs. 500/- per month) Salary of Sales Man (Minimum Rate is Rs. 15,000/- for a regular one and Rs. 25,000/- for the one who can speak in English also) Average: Approx. Rs. 20,000/- Minimum One Helper Travel Allowance to Workers (since it is situated far from the city) @ Rs. 200/- per Day Electricity Charges (Many Focus Lights are required)	9,600 1,600 20,000 8,000 6,000 5,000	15	Minimum Reserved Price for Lease Rental	Rs. 15 per square feet of shop carpet area per month

		7.	Other recurring charges in running of Shop	5,000	
		8.	Fit Out Charges (Minimum @ Rs. 2,000/- per Sq.	18,000	
			Ft) for a Good Looking Showroom to match the		
			ambience of the Project = Rs. 6,40,000/- / 36		
		0	months = Rs. 17,777.77 / month	3,000	
		9.	Computer, Printer & Bar Coding for Billing: Rs. 1,00,000/-/36 = 2,777.77	3,000	
			Total	76,200/-	
		Plus.	Cost of Finance of Stock of atleast Rs. 50 Lakhs	•	
			of Rs. 10,00,000.00 per month to overcome the ex		
			s, Additional Cost of Paying Overtime to Workers v		
			ect requires the Shops to be open from early morn to late night say 10 or 11 pm	ing say	
		1 aiii	to late flight say to or 11 pm		
		Hence	, it is very very important that the Rent (not more	e than Rs.	
		10/- pc	er Sq. ft) and CAM charges (not more than Rs.	500/- per	
) be minimum so that the investors are promoted to	participate	
			prestigious project hink that this is very very important in order to make:	thic project	
			sful inspite of its Drawback of not only being New, Off		
			months, Far from the city, etc		
		Loweri	ng the Reserve Price will encourage bidders to s		
			on latest stocks and the ambience and fit out of their		
6.	(Term Sheet, Point No. 16)		is a new Project, there should be an indication of th		No change with respect to NIT terms
	Electricity and CAM charges		Maintenance charges subject to an Upper Limit per S should bear the additional charges if it exceeds the U		
	Electricity and Common Area Maintenance (CAM) charges		er to promote this project	opper Limit	
	shall be as per actual and shall be charged over and above		charges (not more than Rs. 500/- per month) be mi	nimum	
	the lease rent.	It is red	quested that air conditioning for the shops be provide	d from the	
		comm	on area and the cost should not be charged from t	he tenant.	
			ts should be provided with individual electricity s	ub-meters	
			minimum charges should be applicable.		
7.	(Term Sheet, Point No. 18)		Rental should be paid in Advance for every Calendar	r Quarter –	No change with respect to NIT terms
	Payment Terms		/s before the beginning of that Quarter e Initial period, it should be paid on Pro-rata ter	me for the	
	The cumulative rent for the complete year shall be paid		ing Days of that Calendar Quarter from the comme		The lease Rent is allowed to be paid by online
	annually in advance.		se Rent may also be allowed to be paid by all accept		transfer through NEFT/RTGS or Demand Draft.
	·		such as NEFT, etc as well as with Bank Draft / Pay C		

8. (Term Sheet, Point No. 20) Performance Guarantee (PG)

Rs 1,00,000 (One Lakh Rupees only) in the form of Demand Draft to be submitted by the bidder within 7 days of issuance of LOI.

(NIT, Clause 9) PERFORMANCE GUARANTEE

The successful bidder shall have to deposit Interest Free Security Deposit/ Performance Guarantee to the Authority, for an amount of Rs. 1,00,000/- (Rs. One Lakh only) in the form of a Demand Draft or

Fixed Deposit Receipt in favor of the National Handloom Development Corporation Ltd, issued by

one of the nationalized/ Scheduled Banks of India, payable at Lucknow. The refundable Interest Free

Security Deposit shall be returned only on completion of full tenure of 9 years or as provided above in case licensee opts to exit before the full term from the contract.

Exiting from lease agreement after payment of performance guarantee even without taking possession of built-up shop shall lead to forfeiture of performance guarantee and all other payments made.

In case the lessee causes any physical damages to the property of the Authority or has any undue

payments, the Authority shall have discretionary rights to execute the repair of damages and recover the amount from the lessee or adjust the equivalent amount from the submitted security deposit.

It should be Maximum Rs. 50.000/-

Please explain this point in detail on why this is being termed as performance guarantee.

As per suggestion it should be termed as security money.

No change with respect to NIT terms

The term Performance Guarantee is used since it relates to fulfilment of conditions by Lessee, defined in Clause 9 of Section 1 of NIT and which stands amended as mentioned below:

PERFORMANCE GUARANTEE

The successful bidder shall have to deposit Interest Free Performance Guarantee to the Authority, for an amount of Rs. 1,00,000/- (Rs. One Lakh only) in the form of a Demand Draft in favor of the National Handloom Development Corporation Ltd, issued by one of the nationalized/ Scheduled Banks of India, payable at Lucknow. The refundable Interest Free Performance Guarantee shall be returned only on completion of full tenure of 9 years or as provided above in case Lessee opts to exit before the full term from the contract.

Forfeiture of performance guarantee and all other payments made by lessee shall be under below conditions, detailed out in the Draft Lease Agreement:

- In case the leased space is kept nonoperational or non-functional for more than 30 days.
- 2. Exiting from lease agreement after payment of performance guarantee even without taking possession of built-up shop.
- In case the lessee causes any physical damages to the property of the Authority or has any undue payments, the Authority shall have discretionary rights to execute the repair of damages and recover the amount

			from the lessee or adjust the equivalent amount from the submitted performance guarantee.
		The refundable Interest Free Security Deposit shall be returned only on completion of full one year if the lessee wants to Quit giving a 60 days' prior notice.	Lessee will have option to exit from the lease agreement at the end of each completed year of the lease, in such case the Interest free performance guarantee will be refundable, subject to 60 day prior notice by lessee and as per agreement conditions.
9.	(Term Sheet, Point No. 21) Commencement of Lease Agreement For the first term of 3 (three) years, the commencement date shall start post completion of 30 calendar days from the date of handing over/possession of premises or date mentioned in letter or notice for taking over possession of leased shop, whichever is earlier. For subsequent lease term extensions, the commencement date shall start from the date of completion of previous lease term.	For the first term of 3 (three) years, the commencement date shall start after 30 Days from Date of Completion Certificate handed over to the Trade Facilitation Centre (TFC) or start of full operation and reasonable foot fall has started in the Shop (Mart area) – whichever is latter For the 2nd and 3rd term, it will be after the expiry of each term	For commencement date, please refer point 21 of Term Sheet in NIT
	(Term Sheet, Point No. 17) Duration of lease Initial lease period shall be for 3 (three) years from the commencement date or 30 days from date of procession or date mentioned in letter. This term shall be extendable for further two consecutive lease periods of three years each.	Duration of lease: Initial lease period shall be for 3 (three) years from the Date of Completion Certificate handed over to the Trade Facilitation Centre (TFC) from relevant authorities or start of full operation and reasonable foot fall has started in the Shop (Mart area) – whichever is latter A bidder may be allowed to withdraw (without having to pay any penalty and PG not being forfeited) after expiry of completion of each compete year of lease instead of each term	Lessee will have option to exit from the lease agreement at the end of each completed year of the lease, in such case the Interest free performance guarantee will be refundable, subject to 60 day prior notice by lessee and as per agreement conditions.
10.	(Term Sheet, Point No. 23) Commencement of Lease rent After 30 days from the date of issue of LoI of leased shop/ space. The lessee shall be allowed 30 days of rent free period for completion of fit-out works.	Commencement of Lease rent After 30 Days from Date of Completion Certificate handed over to the Trade Facilitation Centre (TFC) or start of full operation and reasonable foot fall has started in the Shop (Mart area) – whichever is latter The lessee shall be allowed 60 days of rent free period for completion of fit-out works.	Point No. 23 of Term Sheet stands amended as below Commencement of Lease rent Date of commencement of lease rent shall be same as date of commencement of lease agreement as defined in point no. 21 of Term Sheet in NIT.
11.	(Term Sheet, Point No. 25) Commencement of Operations	The lessee shall commence operation of the leased shop within 60 days from handing over of the shop the completed shop and the adjoining area being ready (whichever is later)	Point no. 25 of term sheet stands amended as below:

	The lessee shall commence operation of the leased shop within 60 days from the issuance of LoI, failing which the Authority shall have discretion to cancel the signed lease agreement.		The lessee shall commence operation of the leased shop within 30 days from the date of handing over/possession of premises or date mentioned in letter or notice for taking over possession of leased shop, whichever is earlier, failing which the Authority shall have discretion to cancel the signed lease agreement.
12.	(Term Sheet, Point No. 26) Contract Period The lease period shall be initially for three years' term and post completion of which, bidders shall have an option to extend the lease period for another 2 consecutive terms of 3 years each. The same shall be extended with escalation	Although the Contract period will be for 3 Years for each term, but the Lessee will have the right to leave after completion of 12 months giving 60 Days prior notice without his Performance Guarantee (PG) being forfeited Also for the 2nd term and 3rd term, there should be an increase of 10%	Lessee will have option to exit from the lease agreement at the end of each completed year of the lease, in such case the Interest free performance guarantee will be refundable, subject to 60 day prior notice by lessee and as per agreement conditions. No change with respect to NIT terms
	of 15% on last paid annual lease rent. The cumulative rent for the complete year shall be paid annually in advance within first week of commencement of extended lease term.	on the rent being paid for the last term	No change with respect to NTT terms
13.	(Annexure 1, Note 5) Parking- The parking facilities provided as part of the overall parking for TFC&CM project may be used.	The parking facilities provided as part of the overall parking for TFC & CM project may be used – Free of Cost Each tenant should be provided with demarcated space for 2 cars and 2 bikes	No change with respect to NIT terms
14.	Annexure 7: Power of Attorney	What would be submitted in case of proprietorship?	In case of proprietorship the bidder can submit duly self-attested copy of supporting document specifying name of sole proprietor who shall be signing the bid document. In order to authorize person other than sole proprietor for signing of bid documents, power of attorney in given format has to be provided in original.
	Shri. Mukesh Agrawal Name of Firm: - FABCO		
15.	Annexure 4: Term Revenue is used	What should we submit Annual Turnover or Revenue?	Annual Revenues shall be read as Annual Turnover
16.	-	Privileges during Special events, Exhibitions, Seminars All lessee should be given privilege during Special events, Exhibitions, Seminars and all other events including space in temporary shops.	Will be considered as per applicable guidelines.
17.		A massive Advertisement campaign for promotion of the TFC should be done at government level which may include In any way if we can include this in "Incredible India" electronic & Print media campaign	A comprehensive marketing strategy is in the process of finalization to ensure success of the project.

		b) Hoardings & Slides at the Baggage Belts in IGI Airports Domestic /International Arrival & Departure.	
		c) Advertisements on the Baggage Trolley at IGI Airport at the Arrival	
		& Departure –Domestic/international	
		d) Hoarding & Slides at the Baggage Belts at Varanasi Airports /Stations	
		e) Hoarding at Prominent Points in Varanasi	
		f) Flyers of TFC at all major Hotels of Varanasi	
		g) Printed Colored Glass films showing TFC should be stick on all	
		major trains plying on Varanasi route	
		h) Flap of TFC can be attached on the back side of Flight seats	
		i) Advertisements on the Fight Magazines	
18.		2. TFC should be made place for Business B2B apart from B2C	A comprehensive marketing strategy is in the
10.		l ,	
		 Buying Offices are the bulk buyers but they do not visit Varanasi & buy from Varanasi & do all the sourcing from Delhi NCR /Gurgaon, 	
			project.
		if these Buying Offices are given 5% to 10% of their total buying as	
		obligatory responsibility to buy from Varanasi then not only	
		individual exporters can be benefitted but down the line the whole	
		Textile Industry can be benefitted.	
		b) Promotion of TFC among these buying Houses of India to visit the	
		Mart holders of TFC who will be the seasonal	
40		manufacturer/exporters of Varanasi .	
19.		3. How to make TFC & Happening Area	A comprehensive marketing strategy is in the
		1.1.00	process of finalization to ensure success of the
		a. Light & Sound Show	project.
		b. Entertainment & Lounges in the Top Floor – If we receive attractive	
		proposal from the Government we are interested in leasing out	
		10000sq. ft. area on the Top Floor strictly dedicated to Entertainment	
		with Branded Food counters.	
		Being manufacturers/exporters of Textiles /Garments & Accessories	Present NIT is only for leasing of 28 shops
		we are interested in Mart Area for display of our products.	, 3: :: : : : : : : : : : : : : : : : :

ATTACHMENT-1

TRADE FACILITATION CENTER & CRAFT MUSEUM

BADA LALPUR, VARANASI

Varanasi has important place in preserving India's culture & heritage. Banaras Silks & handloom are world famous - & are the livelihood of 37000 handloom & 95000 weavers in Varanasi. To develop & promote the handloom, handicraft & silk product of Varanasi, & to provide necessary help to weavers, artisans and entrepreneurs of Varanasi for boosting their marketing activities in domestic as well as International markets and carry forward the rich tradition of handlooms at Varanasi. Hon'ble Prime Minister of India laid foundation stone of Trade Facilitation Centre and a Crafts Museum on 7th November 2014 at BadaLalpur, Varanasi.

The Ministry of Textiles, Govt. of India envisages to build the Trade Facilitation center and Craft Museum at Varanasi as centre of excellence which is comparable with the current benchmarks set by the institutions and business centres in the country and abroad. The project is conceived with the intention to promote & support the Handloom sector in the country by providing a state of art crafts bazaar facility. The Project, in order to provide & support the facilities for the handloom sector, will have commercially run crafts bazaar with the following primary objectives:-

- Cultivation and enhancement of the rich tradition of crafts of the ancient city of Varanasi.
- Provision of enabling environment and platform for showcasing Brand India handlooms and handicrafts
- Trade facilitation and provision of supply chain linkages to foreign buyers
- Development of tourism both domestic and international

National Handloom Development Corporation Limited (NHDC) was set up as a Public Sector Undertaking in pursuance of the imperative need for a National Level Agency to assist the speedy development of the Handloom Sector and augmenting the marketing efforts of state upgrading the technology in the Handloom Sector & improving productivity. NHDC has been appointed as 'Implementing Agency' for the project. Hindustan Steelworks Construction Limited (a Government of India Undertaking) has been engaged as 'Project Management Service Provider agency. Sikka Associates Architects are the architects appointed for this project. For setting up of TFC & Crafts Museum a contiguous land measuring 7.931 acres was provided by the CPWD at Bada Lalpur, Varanasi. The TFC & Crafts Museum is proposed to be set up with an outlay of Rs.300 crore and is expected to be completed by December 2016.

PROPOSED FACILITIES

- CRAFTS BAZAAR for buying & selling, Convention Centre, Exhibition halls and Meeting rooms.
- Trade facilitation advisory services especially export procedures, legal and regulatory requirement, handloom mark etc.
- Video conferencing & audio visual including touch screen.
- Kiosks for buyers, weavers and artisans.
- Skilling center
- Live demonstration of handloom waving & handicraft techniques.
- Display galleries.

- Cultural/musical performances on Varanasi tradition for tourist interest.
- Food court specializing in Varanasi specialties chaat, sweets paan etc.
- Crafts Museum

PROPOSED ACTIVITIES:-

- Training & Capacity Building Workshops, Knowledge Management
- International Handicraft, Exhibitions, Artisan meetings with foreign buyers, Buyer Seller meets
- Live demonstration of craft Development, Exhibition of literature, music, Dance, folkcrafts, handloom & rich-cultural heritage of Banaras
- Buyers seller Meets, Supplier and Exporter Meets, Interfaces with technology, Providers, machinery providers, art agents etc.
- Craft Tours, Local Cuisine, Exhibition, Cultural Programmes, Local Haats, Tourism Guidance & information provision.
- Cross Country Cultural Programmes

DESIGN CONCEPT

- To establish a vibrant cultural center that is a new destination in Varanasi for the people of the city the artisans & the visitors alike
- To draw inspiration from the unique geography & Ghats of Varanasi city & the rich cultural heritage
- To keep the entire Campus user friendly, barrier free & eco-friendly.
- To conform to the requirements of build byelaws, the design brief & to achieve efficient economy.

THE BUILDINGS

The activities and functions involved in the proposed complex are of varied nature and require intricate space planning & style. Therefore subject is subdivided in five specific categories functioning from individual buildings:

- 1) Trade promotional offices
- 2) Exhibition and convention Halls
- 3) Food courts and Artisans dormitories
- 4) Crafts Bazaar and Amphitheatre
- 5) Art and crafts Museum

Each building has a specific characteristic and varies in its structure & configuration of spaces but integrated in harmony with the entire complex.

Area Details

1) Plot Area - 7.93 Acres

2) Office Block (4 storeyed) - 3845 Sq m (approx.)
3) Exhibition and Convention Halls (3 storeyed) - 9140 Sq m (approx.)
4) Food Court and Crafts Bazaar (4 storeyed) - 6955 Sq m (approx.)
5) Museum (3 storeyed) - 4300 Sq m (approx.)
6) Basements (2 Basement) - 19210 Sq m (approx.)

7) Proposed Parking - 483 ecs

